

Nico Sullivan

Implementation & Solutions Engineer

Customer-facing builder for SaaS implementations, web apps, payment flows, e-commerce, CRM automation, and AI-assisted workflows.

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SUMMARY

AI-native, customer-facing implementation builder who ships complete products solo and fast, with design sense. Two and a half years co-running an implementation and automation studio that has generated \$46K+ in revenue across 15+ clients, delivering web, payments, e-commerce, CRM, and AI workflow systems from discovery and solution design through QA, go-live, and handoff. Also served as the technical implementer on a 15-person hospitality team, under a product manager and alongside sales. Shipped two production apps and an open-source agent framework.

EXPERIENCE

Ventari Marketing

Co-Founder, Product & Implementation Lead | Implementation & automation studio | San Francisco / Remote | Nov 2023 - Present

- Co-founded an implementation and automation studio and led end-to-end delivery of 15+ client systems as sole technical owner, across discovery, technical scoping, solution design, build, payments, QA/UAT, client onboarding, training, go-live, and handoff.
- Built the Holistic University ecosystem the sales team runs on: routing site, \$5K program funnel, course pages, CRM workflows, and the Key Medicinals e-commerce store, owning its checkout and payment flow, with \$22K+ processed across the program and store.
- Launched Amazon and Shopify storefront flows for a DTC water brand, ~\$2.8K across 40 orders in a two-day window, and built a four-email sequence that drove another ~\$3.4K.

Loma de Atitlán

Implementation & Automation Specialist, Contract | Wellness hotel & retreat, Lake Atitlan, Guatemala / Remote | Aug 2025 - Jan 2026

- Joined a 15-person team as the technical implementer under the product manager, bridging sales and the creative side to connect the booking stack and automate the guest experience.
- Configured and integrated Cloudbeds (property management), Airbnb, and GoHighLevel into one connected system with n8n, unifying bookings for stays, retreats, and day passes.
- Designed a date-triggered guest-lifecycle automation in GoHighLevel (booking confirmation, pre-arrival directions, checkout follow-up), routed notifications to email and Slack, and shipped the website plus a Wellness Day Pass booking product.

SELECTED PROJECTS

Synchronicity

Private AI journaling PWA | Product, design, AI integration | 2025

Designed and shipped a private AI journaling PWA, owning product framing, UX, auth, Firebase backend, AI interaction design, and launch. Live in production with real users.

React 19, TypeScript, Firebase, Tailwind, Netlify, AI-assisted development

Colibri

Food delivery startup | Founding contributor | 2025

Redesigned Colibri's restaurant-facing operations dashboard and Flutter app UI, improving search, categories, QA, and database-backed workflows for a live food delivery network serving 145 merchants.

Flutter, Dart, Supabase, shared codebase, launch polish, restaurant operations

Light Agent Kit

Open-source AI onboarding kit for everyday people | 2026

Helps everyday people turn any AI into a personal assistant that remembers them: goals, memory, tasks, and permission rules in plain files, with no coding required.

Markdown, agent design, context and memory, permissions, GitHub, MIT

TECHNICAL SKILLS

IMPLEMENTATION

Client discovery, requirements gathering, technical scoping, solution design, SaaS onboarding, configuration, workflow automation, QA/UAT, technical troubleshooting, documentation, training, go-live, post-launch support, stakeholder communication.

LANGUAGES AND WEB

TypeScript, JavaScript, Python, Dart, SQL, React 19, Next.js, Astro, Node.js, Tailwind, shadcn/ui, Framer Motion, Three.js, HTML/CSS.

BACKEND AND DATA

Supabase, PostgreSQL, REST APIs, webhooks, API integrations, Clerk auth, Resend, Git, Vercel, Netlify.

BUSINESS SYSTEMS

Stripe, Shopify, Amazon, GoHighLevel, Cloudbeds, Skool, WebinarJam, Zapier, n8n, Slack, CRM workflows.

MOBILE

Flutter, Riverpod, Firebase, progressive web apps (PWA), App Store and Google Play launches, mobile UI design.

AI

Vercel AI SDK, Anthropic and Gemini APIs, MCP (Model Context Protocol), agent and prompt design, AI-assisted development with Claude Code, Codex, and Gemini.

CREATIVE

Figma, Adobe Premiere Pro, Canva, Remotion, visual design, product storytelling, copywriting, AI-assisted visuals.

EDUCATION

University of California, Berkeley B.A. Film & Media Studies Minor in Journalism GPA 3.67 Graduated Dec 2025

ADDITIONAL LEADERSHIP

UC Berkeley DeCal Instructor

Step Out of Overdrive, SKY Campus Happiness | Berkeley, CA | Aug 2023 - Dec 2025

Taught five semesters of a student-led course on stress reduction, meditation, and mindset, reaching 30 students at peak, and helped run retreats, community meditations, and weekly classes across campus.